

# Dr. David W. Walsh

*University of Houston*

*3875 Holman Street, Garrison Gym Room 104Q, Houston, TX 77204*

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## **EDUCATION**

- |   |  |               |
|---|--|---------------|
| <b>2011-2014</b>  | <b><u>UNIVERSITY OF TEXAS-AUSTIN</u></b> | Austin, TX    |
| <ul style="list-style-type: none"><li>• Ph.D.: Sport Management; GPA: 3.96; Graduated in 3 years from a 4-year program</li><li>• Advisor(s): Dr. B. Christine Green, Dr. Carole Holahan</li></ul> |  |               |
| <b>1998-2000</b>  | <b><u>GEORGIA STATE UNIVERSITY</u></b>   | Atlanta, GA   |
| <ul style="list-style-type: none"><li>• Master of Science: Sports Administration</li><li>• Grade Point Average: 3.50</li></ul>  |  |               |
| <b>1994-1998</b>  | <b><u>UNIVERSITY OF KENTUCKY</u></b>     | Lexington, KY |
| <ul style="list-style-type: none"><li>• Bachelor of Arts: Kinesiology with Business Minor</li><li>• Grade Point Average: 3.30      Dean's List 1996-1998</li></ul>                                |  |               |

## **ACADEMIC AND INSTRUCTING EXPERIENCE**

- |  |                                     |             |
|--|-------------------------------------|-------------|
| <b>2014-Current</b>  | <b><u>UNIVERSITY OF HOUSTON</u></b> | Houston, TX |
| <i>Clinical Associate Professor, Program Director, and Internship Coordinator, Health and Human Performance Department</i> |                                     |             |

- Annual courses taught: Sport Communication (Fall/Spring), Administration of Sport and Physical Activity (Fall/Spring), Sport Administration Seminar (Fall/Spring/Summer), Field Internship (Fall/Spring/Summer), Sport Marketing (Summer) Sport Governance (Spring/Summer), Developmental Aspects of Sport (Graduate-Fall), PR/Media of Sport (Graduate/Spring) – Over 2000 students served
- Oversaw and directed the facilitation and delivery of the "Super Four" Internship Experience, a unique 4 semester experiential learning course for the 2017 Super Bowl and 2016 Final Four
- Assisted with the selection, management, and facilitation of students experiential learning opportunity with the 2023 Final Four and 2024 College Football Playoff
- Created, planned, and directed the first ever student Sport and Fitness Administration Club: Houston Institute of Sport Administration (HISA)
- Oversaw other student club organizations (e.g., Cougar Weightlifting; Cycling and Triathlon)
- Oversaw the facilitation and direction of the internship program
- Initiated and managed the strategic plan for internship program and promoted program via social media
- Edited and authored internship handbook and guidelines
- Served on executive and/or advisory boards for community-related sport endeavors
- Fostered and cultivated internship relationships with local sport and fitness entities
- Designed class curriculums, graded and tracked student progress, provided feedback for student improvement and learning, and empowered students to learn interactively
- Created group activities, team building exercises, and flipped classroom techniques
- Collaborated with colleagues on research designs and grant submissions
- Authored qualitative methods sections of collaborated research
- Presented research at local, regional, and national conferences
- Solicited, recruited, and designed graduate assistantships with funding structure
- Guest lecture in inter- and intra-departmental courses
- Developed, designed, authored, and assessed program's student learning outcomes and program goals in alignment to Commission on Sport Management Accreditation's program accreditation standards
- Co-Founded the Research and Innovation in Sport Excellence (RISE) research lab

*Interim Faculty Athletic Representative (FAR), UH President's Office and Athletic Dept. (2020-2021)*

- Liaison between the President and the Athletic Department on issues concerning academic integrity, compliance, and student-athlete wellbeing
- Served as member of the Athletic Advisory Committee (Chair)
- Met consistently with the President, Athletic Director, and Senior Associate Director of Compliance and Academic Services
- Attended the Annual AAC Meeting, NCAA Annual Meeting, and monthly Student-Athlete Advisory Council (SAAC)
- Administered the Exit Student-Athlete Survey and drafted report of the qualitative feedback for review by the Athletic Director, Athletic Advisory Committee and the President.
- Worked with the athletic administration to ensure that career planning services are available
- Worked with the athletic administration to ensure that counseling and student development programs and services are made available to student-athletes
- Attended athletic competitions and practices to support student-athletes and learn about athletic demands
- Reviewed activities, such as: Travel and competition schedules (to minimize missed class times), missed class time, student-athlete injuries/concussions, cancellation or reduction in scholarships that may limit student-athletes' ability to complete degree, mechanisms used to monitor the hourly and weekly limitations on athletically related activities, community service participation, student org. participation
- Promoted the academic achievements of the student-athletes by determining recipients of UH, AAC, and NCAA academic honors
- Reviewed courses and academic programs selected by student-athletes
- Reviewed the semester and cumulative records of academic performance of student-athletes and the rates at which they graduate
- Oversaw the acceptance of student-athletes that do not meet the standard UH admission requirements and are admitted through special talent waivers
- Ensured that UH has in place effective mechanisms for evaluating whether student-athletes have met all of the academic eligibility requirements for practice, financial aid, and competition
- Played a central role in any major institutional inquiry into alleged or suspected rules violations and in preparation of any infractions reports submitted to the conference or the NCAA (if any)
- Developed an understanding of academic eligibility certifications, rules education and interpretations
- Reviewed and approved each sport eligibility list prior to the first competition and practice of each sport
- Reported to the Faculty Senate annually regarding the status of the athletic programs at UH

**2013-2014**

**UNIVERSITY OF TEXAS-AUSTIN**

Austin, TX

*Assistant Instructor, Kinesiology and Health Education Department*

- Lead Instructor: **Sport and Event Marketing** (Summer 2013: 22 students, Fall 2013: 72 students), **Revenue and Budgeting in Sport** (Spring 2014: 51 students)
- Designed class curriculums, graded and tracked student progress, provided feedback for student improvement and learning, and empowered students to learn interactively
- Cultivated relationships with the Texas Stars and Round Rock Express for student projects

**2011 - 2013**

**UNIVERSITY OF TEXAS-AUSTIN**

Austin, TX

*Teaching Assistant, Kinesiology and Health Education Department*

- Led and designed discussion labs, graded assignments/tests, and prepared lectures for **Sport and Event Marketing, Sociology of Sport, and Public Relations and Media Relations of Sport** (approximately 65 students per class)
- Instructed undergraduate all-level and intermediate basketball to 30-40 students per class
- Instructed undergraduate advanced power volleyball to 30-40 students per class
- Led other teaching assistants and delegated duties using positive leadership modelling

## RESEARCH INTERESTS

My research area is sport for development and has two distinct aims. First, I examine how sport is used as a resource to overcome difficult transitions across their life and how this impacts holistic development. I examine sport participation on various transition points across the life-course to help explain, predict, and evaluate sport's efficacy as a developmental tool that can influence people's quality of life. Second, I investigate how sport business organizations may grow and develop, seeking strategic uses of sport programs and its delivery. The expected results will illuminate innovative ways to strategically meet both short-term and long-term objectives using sport as that vehicle. Both aims are used to inform my class curriculum and build strategic relationships for enhancing teaching and future employment for my students' sport industry aspirations.

## PEER REVIEWED PUBLICATIONS (\*Denotes Ph.D. student; #Denotes Master's student)

- Walsh, D.W.**, \*Cepni, A.B., Ledoux, T.A., & Johnston, C.A. (2023). Using the sport of soccer as a vehicle to promote academic performance in disadvantaged schools PE curriculum: A randomized-controlled trial. To be submitted to *Journal Public Health*.
- \*Washington, M.F., **Walsh, D.W.**, & Johnston, C.A. (2023). Ready for life-after sport transitions? Examining the association between resources and well-being in collegiate athletes. To be submitted to the *Journal on Issues in Intercollegiate Athletics*.
- \*Cepni, A. B., Vilson, Helbing, R. R., **Walsh, D.W.**, Johnston, C.A., Yoon, C.Y., Hughes, S.O., & Ledoux, T.A (2023). The most optimal school recruitment strategies for school-based health promotion and obesity prevention research: A systematic review with Delphi study. To be submitted to *Obesity Reviews*.
- Berg, B., Hutchinson, M., Wells, J.E., **Walsh, D.W.**, Simmond, A., & Havard, C.T. (in review). The discourse of name, image, and likeness in college athletics. *Journal on Issues of Intercollegiate Athletics*.
- \*Goodman L.P., **Walsh D.W.**, Kunin-Batson, A., Sherwood, N.E., Arlinghaus, K.A. (in review). Adolescent sources of stress, stress levels, and associations between stress and changes in weight outcomes at the time of COVID-19 related school closure in March 2020. *Preventative Medicine Reports*.
- Arlinghaus, K.R., **Walsh, D.W.**, \*Wagner, G., \*Cepni, A.B., Meyer, S., Ledoux, T.A., & Johnston, C.A. (in revision). Lunch skipping behaviors among adolescents receiving free school meals. *Nutrition and Health*.
- \*Reed, J.T., Laughlin, M.S., Tate, A.R., **Walsh, D.W.**, Bailey, L.B., & O'Connor, D.P. (in review). A 24-week strength training program to mitigate shoulder injury risk in youth swimmers: feasibility and impact. *Journal of Sport and Health Science*.
- Walsh, D.W.**, \*Ferrara, M., Arlinghaus, K.R., & Johnston, C.A. (2022). Sport: A holistic approach to lifestyle medicine. *American Journal of Lifestyle Medicine*.
- Habeeb, C. M., Warner, S., & **Walsh, D.W.** (2022). Managing mental health: Athlete help-seeking. *Sport Management Review*. doi: [10.1080/14413523.2021.2018836](https://doi.org/10.1080/14413523.2021.2018836)
- Berg, B., Warner, S., **Walsh, D.W.**, & Wells, J. (2021). NCAA athlete development and retention: Administrators' Perspectives. The American Athletic Conference-Academic Research Grant Program. *Journal of Issues in Intercollegiate Athletics*, 14, 694-716.
- Walsh, D.W.**, Green, B.C., Harrison, T., & Bowers, M.T. (2019). "Sport as a resource caravan": Understanding how adults utilize sport as a developmental tool. *Journal of Global Sport Management*. doi: 10.1080/24704067.2019.1669204

- Walsh, D.W.**, Green, B.C., Holahan, C., Cance, J.D., & Lee, D. (2019). Healthy aging?: An evaluation of sport participation as a resource for older adults in retirement. *Journal of Leisure Research*, 50, 56-80.
- #Russell, A.M., Cottingham, M., Barry, A., Lee, D., & **Walsh, D.W.** (2018). Students transitioning to college and out of competitive sport: Athletic identity, coping, and stress. *Journal of Applied Sport Management*, 10(4), 34-50.
- #Daniels, E., Cottingham II, M., **Walsh, D.W.**, & Pearson, D.W. (2017). An evaluation of university recreation center outdoor programs for people with disabilities: Perspectives from professionals. *Journal of Outdoor Recreation, Education, and Leadership*.
- Walsh, D.W.**, Green, B.C., & Cottingham, M. (2017). Examining the efficacy of youth sport camps to build customer relationships. *Leisure Studies*, 36(5), 657-669. doi: 10.1080/02614367.2016.1240222
- Griffiths, R., Barton-Weston, H., & **Walsh, D.W.** (2016). Sport transitions as epiphanies. *Journal of Amateur Sport*, 2(2), 29-49.

### **BOOK CHAPTERS AND CASE STUDIES**

- Lee, D., **Walsh, D. W.**, Maeng, L-S., & Lee, M. (2020). BIRFing and CORSing of Sport Fans: A Case Analysis. In B. G. Pitts. & J. J. Zhang. (Eds.), *Sport business in the United States.: Contemporary perspectives* (pp. 1-23). London, UK: Routledge (ISBN: 978-0-367-52840-9).
- Kozubal, J., **Walsh, D.W.**, & Odio, M. (2019). Marketing management and governance (Chapter 12). *Sport Governance and Authority: Analysis & Applications*. Human Kinetics: Champaign, IL.
- Walsh, D.W.** & Odio, M. (2019). Governing, power, and politics: The case of Jessica O'Hara and the events of the Houston Super Bowl. *Sport Governance and Authority: Analysis & Applications*. Human Kinetics: Champaign, IL.

### **FUNDED GRANTS (\* DENOTES EXTERNAL)**

- Ferrara, M. (PI), **Walsh, D.W.(CO-PI)**, & Johnston, C. (CO-PI). The development and validation of the student-athlete resource inventory. NCAA Graduate Research Grant Program. Grant funded from Dec 2022 – March 2024. \$7500
- \*Berg, B. (CO-PI), Havard, C.T., Hutchinson, M., Wells, J (CO-PI), **Walsh, D.W. (Co-PI)**. Acclimating to a New Era in College Athletics: Name, Image, and Likeness in the AAC. The American Athletic Conference-Academic Research Grant Program. Grant funded from March 22-August 30, 2023. \$15,000.
- Walsh, D.W. (PI)**, Ferrara, M. (CO-PI), & Johnston, C. (CO-PI). Ready for Life-After Sport Transitions? Examining the Association Between Resources and Well-Being in Collegiate Athletes. CLASS Small Grants Program funded from March 2022 – September 2023. \$5,000
- \*Berg, B. (CO-PI), Warner, S. (Co-PI), **Walsh, D.W. (Co-PI)**, & Wells, J (CO-PI). Effective Social Support to Retain AAC Student-Athletes. The American Athletic Conference-Academic Research Grant Program. Grant funded from June 2020-August 2021. \$15,000.
- \*Habeeb, C. (PI), Warner, S. (Co-PI), & **Walsh, D.W. (Co-PI)**. Student-Athletes, Help-Seeking Behaviors, and a Coach's Role. The American Athletic Conference-Academic Consortium. January 2019 - August 2020. \$9,887.
- Lee, D. (Co-PI) & **Walsh, D.W. (Co-PI)**. Healthy Aging. University of Houston, CLASS Research Progress Grant. \$4,000.

\*Layne, C.S., Cottingham, M., Lee, D., Pearson, D., & **Walsh, D.W. (PI)**. Super Four Internship Experience-Houston Final Four Local Organizing Committee and Houston Super Bowl Host Committee. September 2016- May 2017. \$25,000.

Cottingham, M., Lee, D., Pearson, D.W., & **Walsh, D.W. (Co-PI)** The development of a certificate in sport operations. Online graduate degree development award (OGD), UH Office of the Provost. \$84,230.

**Walsh, D.W. (PI)**. Understanding sport participation's role on life-event transitions: A life-history narrative analysis. The University of Texas Special Research Grant. 2013. \$750

### ***SUBMITTED GRANTS NOT FUNDED***

Lee, D (PI), Park, Y (Co-PI), Cottingham, M (Co-I), Hawkins, B (Co-I), Pearson, D (Co-I), **Walsh, D.W. (Co-I)**, and Lee, BC (Co-I). Launching Global Sports Leadership Program. Korea Sports Promotion Foundation. Proposal#: 000175091. Requested amount: \$808,125. (finalist)

\***Walsh, D.W.(CO-PI)**, Johnston, C.A. (CO-PI), & Ledoux, T (CO-PI). Dynamo Charities and Soccer Starts at Home© Grant Proposal. Harris County Early Childhood Impact Fund (Job#20/0315). \$1,598,316.

### ***NATIONAL AND INTERNATIONAL PRESENTATIONS (\*Denotes Ph.D. student)***

Berg, B. K., Hutchinson, M., Wells, J. E., **Walsh, D. W.**, & Simmond, A. *Creating and Implementing Name, Image, and Likeness Legislation: Policymaker and Athletic Administrator Views in the AAC*. American Athletic Conference Academic Consortium. New Orleans, LA. April 2023.

Berg, B. K., Simmond, A., Hutchinson, M., Havard, C. T., Wells, J. E., & **Walsh. D. W.** *The Policy Discourse of Name, Image, and Likeness in College Athletics*. College Sport Research Institute Conference, Columbia, SC. March 2023.

Simmond, A., Berg, B. K., Hutchinson, M., Havard, C. T., Wells, J. E., & **Walsh. D. W.** *College Athletic Administrator Perspectives of Name, Image, and Likeness: Supporting the Modern College Athlete*. College Sport Research Institute Conference, Columbia, SC. March 2023.

\*Ferrara, M., **Walsh, D.W.**, Johnston, C.A., *The development and validation of the student-athlete resource inventory for Division I college athletes*. To be presented at the North American Society of Sport Management Conference, Montreal, Canada. June 2023.

\*Cepni, A.B., Ledoux, T.A., Johnston, C.A., & **Walsh, D.W.** *A randomized controlled trial (RCT) of the impact of school-based sport program on children's activity behaviors and cognition*. To be presented at the Society of Behavioral Medicine Conference Phoenix, AZ. April 2023.

\*Ferrara, M., **Walsh, D.W.**, Johnston, C. *Ready for life-after sport transition? Examining the association between resources and well-being in collegiate athletes*. Presented at the North American Society of Sport Management Conference, Atlanta, GA. June 2022.

**Walsh, D.W.**, Lee, D., Johnston, C., & Ferrara, M. *Keep on playing!! An examination of sport participation's influence on resources in older adults after the retirement transition*. Presented at the North American Society of Sport Management Conference, Atlanta, GA. June 2022.

\*Goodman, L., **Walsh, D.W.**, Kunin-Batson, A., Arlinghaus, K. *Stress level is differentially associated with adolescent weight status during a school-based pediatric healthy lifestyles intervention*. Presented at the Society of Behavioral Medicine Annual Conference, Baltimore, MD. April 2022.

\*Cepni, A. B., Weaver, E. M., Ledoux, T. A., Johnston, C. A., & **Walsh, D.W.** *Effect of school-based physical activity intervention on academic performance in high-risk minority students*. Poster presentation at the Society of Behavioral Medicine Conference, Baltimore, MD. April 2022.

- Berg, B. K., Warner, S., Walsh, D. W., & Wells, J. E. The Necessity of Social Support: Administrators' Insights on the Development and Retention of AAC Student-Athletes. American Athletic Conference Academic Consortium. Memphis, TN. April 2022.
- \*Meyer, S., Wagner, G., Cepni, A.B., Ledoux, T.A., **Walsh, D.W.**, Johnston, C. A., & Arlinghaus, K.R. (2021). *Lunch skipping behaviors among Black and Hispanic adolescents who receive free school meals*. Poster presentation (virtual) accepted to Food & Nutrition Conference & Expo (FNCE).
- Habeeb, C. M., Warner, S., & **Walsh, D.W.** *Student Athletes, Health Seeking Behaviors and a Coach's Role*. Presentation at the annual symposium of the American Athletic Conference. Virtual Format. March 2021.
- Habeeb, C. M., Warner, S., & **Walsh, D.W.** *The impact of athlete culture and coach connections on male and female athlete help-seeking*. Presentation at the annual meeting of the Sport Management Association of Australia and New Zealand (SMAANZ), Virtual Format. (International) <https://www.youtube.com/watch?v=PvsYFHsGHK4&feature=youtu.be>. December 2020.
- Berg, B., Warner, S., **Walsh, D.W.**, & Wells, J. *Effective social support to retain AAC student-athletes*. Video presentation (virtually) at the Sport Management Association of Australia & New Zealand (SMAANZ) conference. December 2020.
- Habeeb, C. M., Warner, S., & **Walsh, D.** *The impact of athlete culture and coach connections on male and female athlete help-seeking*. Presentation at the annual meeting of the Sport Management Association of Australia and New Zealand (SMAANZ), Virtual Format. (International) <https://www.youtube.com/watch?v=PvsYFHsGHK4&feature=youtu.be>. December 2020.
- Habeeb, C. M., Warner, S., & **Walsh, D.W.** *The impact of athlete culture and coach connections on athlete help-seeking intentions*. Presentation at the annual meeting of the North American Society for the Psychology of Sport and Physical Activity (NASPPSA), Vancouver, CA. June 2020.
- Warner, S., **Walsh, D.W.**, & Habeeb, C.M. *Elite athletes & mental health: Building a help-seeking culture*. Poster presented (virtually) at the North American Society for Sport Management Conference, San Diego, CA. June 2020.
- Walsh, D.W.**, Warner, S., & Habeeb, C. *More than just an internship mill: An example of using research on student-athletes' mental health to link sport management programs with athletic departments*. Oral presentation presented at the Commission of Sport Management Accreditation Conference, Baton Rouge, LA, February 2020.
- Walsh, D.W.** & Lee., D. *Sport as a resource to affect healthy aging: A structural equation model evaluation*. Poster presented at the North American Society for Sport Management Conference, New Orleans, LA. June 2019.
- Walsh, D.W.** *Leveraging an experiential learning program through the 2016 Final Four and 2017 Super Bowl*. Oral presentation presented at the Commission of Sport Management Accreditation Conference, Jacksonville, FL, February 2018.
- Walsh, D.W.** *Embrace the "roller-coaster" ride of student experiential learning: A longitudinal, phenomenological assessment of the 2016 Final Four and 2017 Super Bowl*. Oral presentation presented at the National Society of Sport Management Conference, Denver, CO. June 2017.

- Hartzell, A. C., Dixon, M.A., **Walsh, D.W.**, McGarry, J.E., & Green, B. Christine. *Charting the course: Enhancing qualitative research with life maps*. Oral presentation presented at the National Society of Sport Management Conference, Denver, CO. June 2017.
- Lee, D., Yu, H.Y., Cottingham, M., Pearson, D., **Walsh, D.W.** *Team association types among CORsers and BIRFers*. Oral presentation presented at the Sport Marketing Association Conference, Indianapolis, IN. November 2016.
- Griffiths, R., **Walsh, D.W.**, & Barton-Weston, H. *Sport transitions as epiphanies*. Oral presentation presented at the North American Society for Sport Management Conference, Orlando, FL. June 2016.
- Walsh, D.W.** *"The Super Four" Course: A longitudinal, phenomenological assessment of student experiences with the 2016 Final Four and 2017 Super Bowl (Phase I)*. Oral presentation presented at the Applied Sport Management Conference, Baton Rouge, LA. February 2016.
- Walsh, D.W.**, Green, B.C., Holahan, C., Cance, J. *"Sport as a resource caravan": Examining the efficacy of sport as a resource provider for adults experiencing the retirement transition*. Poster presentation presented at the North American Society for Sport Management Conference, Ottawa, Canada. June 2015.
- Walsh, D.W.** *Toward an understanding of sport as a multi-system of development*. Oral presentation presented at the Southern Sport Management Conference, Baton Rouge, LA. February 2015.
- Daniels, E., Cottingham II, M., **Walsh, D.W.**, & Pearson, D.W. *Individuals with Disabilities Participating in Outdoor Adventure Programming*. Oral presentation presented at the Southern Sport Management Conference, Baton Rouge, LA. February 2015.
- Walsh, D.W.**, Lupinek, J., & Millar, P. *What to expect when expecting a Ph.D. career?* Student symposium presented and facilitated at the 2014 North American Society for Sport Management Conference, Pittsburgh, PA. May 2014.
- Walsh, D.W.**, Kim, K., & Bowers, M. *Understanding the effects of sponsorship disclosure on television consumers as a function of visual attention: An eye tracking technological method*. Oral presentation presented at the North American Society of Sport Management Conference, Pittsburgh, PA. May 2014.
- Walsh, D.W.**, & Green, B.C. *Exploring a possible lucrative and attractive market segment for sport managers: Adulthood sport participation*. Oral presentation presented at the North American Society of Sport Management Conference, Austin, TX. June 2013.
- Walsh, D.W.**, & Green, B.C. *Developing youth, generating fans, building communities: Utilizing an innovative marketing vehicle to deliver short- and long-term success for professional sports teams*. Oral presentation presented at the North American Society for Sport Management Conference, Seattle, WA. May 2012.

### **REGIONAL, STATE, AND INVITED PRESENTATIONS**

- Walsh, D.W.** *Internship Prep Guide*. Guest lecture presented in Garrison Gym Classroom, HHP Undergraduate Class (KIN 3360), Houston, TX. 2015-present (each semester).
- Walsh, D.W.** *Qualitative Methods: An Overview of the Journey*. Qualitative methods lecture presented face to face in the HHP Graduate Class of Dr. Johnston (Class Name: Journal Club-Research Design), Houston, TX. Fall 2022.
- Walsh, D.W.** *Qualitative Methods*. Invited to present in Dr. Craig Johnston's Graduate class. UH Garrison Gym. March 2020.



**Walsh, D.W.** *Game on!! The benefits of “sportification” and “gamification” to physical fitness and wellness.* Invited workshop to be presented at UH Wellness, Suite 1038, UH Campus Recreation and Wellness Center. Spring 2019.

Pearson, D. & **Walsh, D.W.** *Sport management student involvement via community engagement.* Oral presentation presented at the TAHPERD Conference, Galveston, TX. November 2018.

**Walsh, D.W.** *Designing sport for quality of life and wellness.* Guest lecture presented at Farish Hall Room 336, Houston, TX. Summer 2017.

**Walsh, D.W.** *Designing sport for quality of life and wellness.* Invited workshop presented at UH Wellness, Suite 1038, UH Campus Recreation and Wellness Center. Spring 2017.

**Walsh, D.W.** *Using sport as a preferred outlet for physical activity for public health issues.* Oral presentation presented at UH Undergraduate Research Day. October 2015.

**Walsh, D.W.** *Theory: What makes good theory and application?* Guest lecture presented at Garrison Conference Room, HHP Graduate Class, Houston, TX. Fall 2015.

Jimenez, J., Cruz, M., Rodriguez, M., & **Walsh, D.W.** (advisor). *Using entrepreneurial pedagogy for a college Sport Administration course: Seen through the "Goggles" of the participating students.* Oral presentation presented at the TAHPERD Conference, San Marcos, TX. July 2015.

**Walsh, D.W.** *Internship Prep Guide.* Guest lecture presented in Garrison Gym Classroom, HHP Undergraduate Class (KIN 3360), Houston, TX. Spring 2015.

**Walsh, D.W.** *“Sport as a resource caravan”: Examining the efficacy of sport as a resource provider for adults experiencing the retirement transition.* Oral presentation presented at UH Undergraduate Research Day. October 2014.

**Walsh, D.W., & Green, B.C.** *Understanding sport participation's role on life-event transitions: A life-history narrative analysis.* Oral presentation presented at the Texas Graduate Sport Management Student Symposium, College Station, TX. February 2013.

**Walsh, D.W., & Green, B.C.** *Developing youth, developing fans: A pro-sports perspective.* Oral presentation presented at the Texas Graduate Sport Management Student Symposium, Austin, TX. February 2012.

### **AWARDS, SERVICE, FUNDRAISING & PROFESSIONAL MEMBERSHIPS**

**2022 Commission of Sport Management Accreditation (COSMA) Hall of Fame “Ultimate Utility Man”** inductee (Feb. 2022)

Johnston, C.A., & **Walsh, D.W.** (2021). Houston Dynamo and Dash FC Soccer Starts at Home© program. Private donation from Chong Yi to HHP Dept. in support of program’s research and implementation. \$100,000.

**2018 Provost Award for Teaching Excellence.** This award is given in recognition of outstanding teaching by faculty instructors, clinical faculty, research faculty, artist affiliates, and lecturers. It is one of the highest honors for teaching excellence that the University of Houston recognizes on an annual basis.

**2017 Ross M. Lence Award for Teaching Excellence.** College of Liberal Arts and Social Sciences (CLASS), the largest college at the University of Houston and only two are awarded annually out of approximately 500.

**Walsh, D.W.** American Athletic Conference. *The Game Changers: The Struggle That Must Be.* Virtual Webinar. \$2,500. November 16, 2020.



**Walsh, D.W.** Houston Institute of Sport Administration. Western Athletic Conference Championships Fundraiser. \$607. April 2019.

**Walsh, D.W.** Houston Institute of Sport Administration. Western Athletic Conference Championships Fundraiser. \$630. February 2018.

**Walsh, D.W.** Houston Institute of Sport Administration. Western Athletic Conference Championships Fundraiser. \$800. February 2017.

**Walsh, D.W.** Houston Institute of Sport Administration. Western Athletic Conference Championships Fundraiser. \$1000. February 2016.

Created, planned, and directed the first-ever, student Sport Administration Club, called “Houston Institute of Sport Administration.” Officially launched: Fall 2015.

Interim Faculty Athletic Representative (FAR) (2020-2021)—Appointed by Chancellor Renu Khator

Athletic Advisory Committee Member & Chair—University of Houston (2017-2021)

Human Wellness Committee Representative—University of Houston (2016-2019)

Sport and Fitness Administration Master’s Degree Admissions Committee (2018-Current)

Undergraduate Studies Committee Representative—Health and Human Performance Department (2014-Current)

Ad-Hoc Annual Faculty Evaluation Committee Representative—Health and Human Performance Department (2015-2017)

Undergraduate Scholarship Committee Representative—Health and Human Performance Department (2017)

Rotary Lombardi Awards Executive Committee Member (2016)

NCAA College Cup Local Organizing Committee Lead Team Member (2016)

Texas Association of Health, Physical Education, Recreation, and Dance (TAHPERD) Member

Commission on Sport Management Accreditation (COSMA) Member (2016-Current)

Commission on Sport Management Accreditation (COSMA) Elected Board of Commissioner (Vice Chair and Chair) (2018-2021)

Student Representative Elect (2013-14): North American Society of Sport Management (NASSM)

Planning and operations volunteer for the 2013 North American Society of Sport Management Conference in Austin, TX. (Directly planned the student social event for student members).

North American Society of Sport Management (NASSM) Member (2012-Current)

Journal of Sport and Event Tourism Ad Hoc Reviewer

Abstract Reviewer, Annual Conference SHAPE America (formerly AAHPERD) National Convention (2016)

Legacy of the School of Sport Sciences Executive Advisory Board Member (2017-Current)

Baller Academy Foundation Executive Advisory Board Member (2018-Current)

Dissertation and/or Thesis Committee Service (students listed): Erin Daniels (Thesis), Alex Russell (Thesis), Raymond Daly (Thesis), Justin Reed (Dissertation)

## **PUBLICITY**

**Walsh, D.W.** HHP Hosts Sport Exchange Program for High School Coaches from Fiji, Kiribati and Tonga. (Dec. 2022). <https://www.uh.edu/class/hhp/news-and-events/news-archives/2022/22-sportadmin.php>

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## **SPECIAL TRAINING**

**Quantitative Software:** SPSS, LISREL, STATA, MPlus, AMOS, and G\*Power; **Qualitative Software:** Dedoose  
**Online Teaching Software:** MediaSite, Office 365, Stream  
**Lecture Delivery Software:** TopHat, Learning Catalytics, Zoom, Microsoft Teams  
8 years of Values Based Leadership Training (San Antonio Spurs)

## **PRACTITIONER WORK EXPERIENCE**

**2002-2011** **SPURS SPORTS & ENTERTAINMENT** San Antonio, TX  
*2009-2011 Director of Sports and Franchise Programs*

- Designed, proposed, and created new department that oversaw all youth sports initiatives for the NBA, WNBA, and AHL franchises, which educated over 30,000 youth annually
- Led strategic planning efforts utilizing various quantitative and qualitative analysis tools
- Oversaw, developed, implemented, and managed financial budgets in excess of \$400,000
- Directed and coordinated the marketing strategy and campaigns with minimal budget of \$30,000
- Developed and created sponsorship assets that produced over \$100,000 in revenue
- Created new and innovative ways to sell tickets, producing net results close to \$200,000
- Collaborated with colleagues to identify strategies to help reach cross-departmental goals
- Hired, trained, supervised, and modelled all full-time, part-time, and seasonal staff in a values-based leadership culture (estimated staff of nearly 60 people)
- Authored, designed, and implemented programs' curriculums and instructional methods
- Invented, implemented, and executed team's post-event evaluations using various analytics
- Negotiated various vendor contracts, producing savings and net income of nearly \$400,000
- Developed and implemented customer service procedures
- Delineated and communicated risk management procedures
- Introduced new lines of revenue streams that led to revenue increase of over \$150,000
- **Accomplishments include:** Increased net profits by 280%; decreased expenses by 25%

*2007-2009 Manager of Partnership Activation*

- Oversaw all sponsorship activation and fulfillment for the San Antonio Spurs, Rampage, and Silver Stars with estimated sponsorship revenue in excess of \$37 million
- Oversaw and managed sponsorship expense budget of over \$3 million and helped with the management of the entire department in excess of \$30 million
- Assisted with the development of department strategic planning and goals
- Responsible for the hiring, management, leadership training, and development of immediate staff
- Oversaw the creation, design, and implementation of promotions both in-arena and out-of-arena
- Oversaw the creation, planning, and development of broadcast media for promotions
- Managed all sponsorship inventory and assigned expenses to each element
- Developed financial metrics to evaluate and enhance value proposition for all stakeholders\
- Oversaw client service program
- Negotiated in-arena signage contracts that produced a direct result of over \$1 million in revenue
- **Accomplishments include:** decreased expense budgets by \$200K in one year; created new way to analyze expense-to-revenue ratios of all sponsorship deals; reduced turnover rate by 80%

*2002-2007 Special Events Manager*

- Oversaw all aspects of the Spurs summer basketball camps, the NBA's all-star balloting program, high-profile special events, marketing department internship program, Silver Dancer dance team, Coyote Crew

- entertainment team, and the Jr. Silver Dancer dance team clinics
- Responsible for managing budgets in excess of \$300,000
- Coordinated marketing campaign and strategies, which included radio, television, and print
- Produced, created, and executed all marketing materials, including TV commercials
- Coordinated and negotiated the procurement of sponsors
- Researched, negotiated, and managed facilities
- Developed risk management procedures
- Hired and trained staff (over 50 full-time, part-time, and seasonal staff combined)
- Managed and facilitated financial planning and execution
- Conducted strategic planning, research, development, and SWOT analysis
- Created innovative promotional strategies to increase customer loyalty and participation
- Assisted and coordinated game operations planning and execution
- Planned and coordinated high profile events such as the Spurs championship celebration activities, Spurs players' retirement ceremonies, dance team auditions, and non-profit fundraisers
- Directed the creative construction of programs' website content
- **Accomplishments include:** increased net profits by over 106%, generated over \$2.5 million gross revenue in 5 years (an increase of 72% annually), and increased programs' enrollment by 50%; All-Star balloting program was voted 1<sup>st</sup> overall by the NBA from 2003-2006; 5 former interns promoted to FT positions

**1999-2002**

**FOREVER SPORTS INC.**

Atlanta, GA

*Director of Operations*

- Directed on-site operations for residential youth football camps for NFL players representing teams such as the Dallas Cowboys, Green Bay Packers, and the Indianapolis Colts
- Strategically planned and coordinated off-site operations for 7 camps annually for 3800 youth
- Generated, negotiated, managed, and activated \$400,000 of corporate sponsorships
- Hired and trained camp personnel
- Created and managed \$150,000 advertising campaign
- Planned, negotiated, and evaluated camp facilities
- Managed both account payables and receivables and helped generate sales of over \$900K

**Summer 1999**

**BOYS & GIRLS CLUBS OF AMERICA**

Atlanta, GA

*NIKE Sports Camp Associate*

- Helped manage on-site operations for 5 sports camps
- Supervised over 750 disadvantaged youth
- Directed on-site camp marketing and media relations
- Designed all camp schedules for campers and coaching staff
- Prepared and evaluated 1999 camp budget for 2000 forecast

**1998-1999**

**BOYS & GIRLS CLUBS OF ATLANTA**

Atlanta, GA

*Sports Marketing and Promotions Representative*

- Promoted sports programs and special events through grass-roots marketing
- Founded and directed operations for the Boys & Girls Basketball League, with operating budget of \$10,000
- Co-founded the First Easter Basketball Tournament with operating budget of \$10,000
- Helped facilitate operations for the 1998 Subaru Sarazen Golf Tournament fundraiser
- Helped generate \$50,000 for silent and live auction fundraiser (\$10,000 increase from prior year)
- Managed auction logistics, item inventory, donation solicitation, and post-event reconciliation
- Developed relationships with professional sports-related community partners, such as the Atlanta Braves